

CITY OF TIOGA
Visitor's Promotion Fund Minutes
July 8, 2019
Unofficial

A meeting of the Visitor's Promotion Fund of the City of Tioga was called to order at 4:35 pm on Monday July 8, 2019; at the City Hall, by President of the Visitor's Promotion Fund, Maggie Albrecht.

PRESENT: Maggie Albrecht, Judy Odegaard, Ronda Davidson and Ronica Pederson
ABSENT: Lori Germundson and Patti Beck
Guest: Samantha Irvin, Dennis Lindahl, Jenny Norgaard and David Papineau

Minutes:

1.) Approval of June 13, 2019 minutes

Judy Odegaard made a motion to approve the minutes of June 13, 2019; second by Ronda Davidson.

Call: Aye – Maggie Albrecht, Judy Odegaard and Ronda Davidson
Nay – none

Financial Report:

2.) Visitor Promotion Fund Balance Sheet

Ronda Davidson made a motion to approve the balance sheet, second by Judy Odegaard.

Call: Aye – Maggie Albrecht, Judy Odegaard and Ronda Davidson
Nay – none

New Business:

3.) Tioga EDC Application

Dennis Lindahl gave a presentation for the application for \$9,000.00 for 2019 Drone Camp to be used for promotions and advertisements in newspapers, shoppers, social media, T-shirts, stickers, banners and YouTube. Discussion discussed they would like to see a more detailed expense report that shows what all the costs are for the promotions and advertisements.

Judy Odegaard made a motion to approve the application for the \$9,000.00 request with the stipulation that the Visitor Promotion Board receive an expense report by Oct 8th and any unused money from the Visitor Promotion Fund be returned to the Visitor Promotion Fund, second by Ronda Davidson.

Call: Aye – Maggie Albrecht, Judy Odegaard and Ronda Davidson
Nay – none

4.) Tioga Community Center Application

Samantha Irvin gave a presentation for the use of \$1000.00 for promotions and advertisements for events @ the Tioga Community Center. Discussion held.

Judy Odegaard made a motion to approve the application for \$1000.00 for the Tioga Community Center, second by Ronda Davidson

Call: Aye – Maggie Albrecht, Judy Odegaard and Ronda Davidson
Nay – none

5.) Tioga Chamber of Commerce Application

Dennis Lindahl and David Papineau gave a presentation for the Chamber Application for \$2000.00 and other funds received for the downtown activities. Jenny Norgaard discussed what the downtown business owners with the Chamber of Commerce are planning for the downtown events and activities, Art Festival, Vendors, music, decorations, meal and other ideas they are still working on. Discussion held.

Ronda Davidson made a motion to approve the application for \$2000.00 for the Tioga Chamber of Commerce for the Downtown activities during the 2019 Drone/Tech Camp, second by Judy Odegaard.

Call: Aye – Maggie Albrecht, Judy Odegaard and Ronda Davidson

Nay – none

With no further business the meeting of the Visitor's Promotion Fund was adjourned by unanimous vote moved by Judy Odegaard, second by Ronda Davidson at 5:31 p.m.

Maggie Albrecht, President of the Visitor's Promotion Fund

ATTEST:

Ronica Pederson, Deputy Auditor