

CITY OF TIOGA
Visitor's Promotion Fund Minutes

Unofficial

A meeting of the Visitor's Promotion Fund of the City of Tioga was called to order at 5:50 pm on Thursday, May 10, 2018 at the City Hall, by Vice President of the Visitor's Promotion Fund, Lori Germundson.

PRESENT: Judy Odegaard, Lori Germundson, Maggie Albrecht, and Ronica Pederson

ABSENT: Jamie Eraas, Patti Beck, and Todd Thompson

GUESTS:

Minutes:

- 1.) Approval of August 10, 2017 minutes

Odegaard made a motion to approve the minutes, second by Albrecht.

Call: Aye –Lori Germundson, Maggie Albrecht, and Judy Odegaard
Nay – none

Reports:

- 1.) Fund Balance

Question was raised regarding low funding received in April. Noted last year was similar for amount received in May. Pederson stated she would look into the low funding to see if there is an annual deduction that could be the issue.

Albrecht made a motion to approve the fund balance. Second by Odegaard.

Call: Aye –Lori Germundson, Maggie Albrecht, and Judy Odegaard
Nay – none

Old Business:

Question was raised if there was additional ideas or designation of funds for the Main Street application for beautification/flowers/speakers that has \$17,924.30 remaining balance for use. Pederson advised board that Street Commissioner Weflen is planning on adding the flower baskets, and additional flowers for pots on Main St. Also thinking of adding brackets and banners to poles on 2nd St. N from Hwy 40 to Main St. as this is a main entrance into Tioga and if Weflen were to pursue 2nd St. would she need to come in front of the board to add that street. Discussion was held. Odegaard stated they felt the application is to promote our City and that it would be in the best interest to have that at Tioga's main entrance into town and Main St. All members agreed there was no need to come back to the Visitor Promotion Fund and those funds applied toward 2nd St.

New Business:

1.) Tioga Chamber of Commerce Application

Discussion was held regarding the Chamber's application for \$20,000.00 for Radio Sponsorship and the difference in cost from previous years and the additional broadcasting for the additional \$10,000.00 fee. Discussions continued regarding to the amount of the application, how much they have received Year-to-Date from the Hotel Occupancy Tax (which is about \$10,000.00), and other obligated money they grant to organizations & events throughout the year.

Albrecht made a motion to approve the application in the amount of \$10,000.00; second by Germundson.

Call: Aye –Lori Germundson, Maggie Albrecht, and Judy Odegaard
Nay – none

With no further business, the meeting of the Visitor's Promotion Fund was adjourned at 6:50 p.m.

Lori Germundson, Vice President of the Visitor's Promotion Fund

ATTEST:

Ronica Pederson, Deputy Auditor