CITY OF TIOGA Visitor's Promotion Fund Minutes May 11, 2017

Unofficial

A meeting of the Visitor's Promotion Fund of the City of Tioga was called to order at 5:35 pm on May 11, 2017, at the City Hall, by President of the Visitor's Promotion Fund, Jamie Eraas.

- PRESENT: Jamie Eraas, Lori Germundson, Patti Beck, Maggie Albright, Judy Odegaard, Todd Thompson, and Ronica Pederson
- ABSENT: none
- GUESTS: none

Minutes:

1.) Approval of March 9, 2017 minutes

Lori Germundson made a motion to approve the minutes of March 9, 2017. Second by Patti Beck.

Call: Aye – Jamie Eraas, Lori Germundson, Patti Beck, Maggie Albright, and Judy Odegaard Nay – none

Reports:

1.) Fund Balance

Maggie Albright made a motion to approve the fund balance. Second by Lori Germundson.

Call: Aye – Jamie Eraas, Lori Germundson, Patti Beck, Maggie Albright, and Judy Odegaard Nay – none

Old Business:

None

New Business:

1.) Tioga EDC Application

Discussion was held regarding use of funds and the Visitor Promotion Fund Board Members all discussed they would like to see more advertisement especially in the free local ways of advertising, such as adding Film Festival to the City's webpage and Facebook page, having NCC put it on the local events channel, use of the Chamber's City Sign closer to the event (discussed at a previous joint EDC/Chamber meeting), advertise on the

new digital Theater sign (if installed on time), and if there is available space/time to advertise it with the radio station in conjunction with the Drone Camp (also discussed at the previous EDC/Chamber meeting).

Judy Odegaard made a motion to approve the application in the amount of \$5000.00 for the EDC's Film Festival. Second by Patti Beck.

Call: Aye – Jamie Eraas, Lori Germundson, Patti Beck, Maggie Albright, and Judy Odegaard Nay – none

With no further business, the meeting of the Visitor's Promotion Fund was adjourned at 5:53 p.m.

Jamie Eraas, President of the Visitor's Promotion Fund

ATTEST:

Ronica Pederson, Deputy Auditor