

CITY OF TIOGA
Visitor's Promotion Fund Minutes
August 12, 2021

A meeting of the Visitor's Promotion Fund of the City of Tioga was called to order at 5:35 pm on August 12, 2021, at the City Hall, by President of the Visitor's Promotion Fund, Maggie Albrecht.

PRESENT: Maggie Albrecht, Patti Beck, Ronda Davidson, Judy Odegaard and Ronica Pederson

ABSENT: Lori Germundson

Guest: Jacob Orledge

Minutes:

- 1.) Approval of 05/13/2021 minutes

Ronda Davidson made a motion to approve the minutes of May 12, 2021; second by Judy Odegaard.

Call: Aye – Maggie Albrecht, Judy Odegaard, Patti Beck and Ronda Davidson

Nay – none

Financials:

- 2.) Approval of Financials balance sheet

Judy Odegaard made a motion to approve the balance sheet; second by Patti Beck.

Call: Aye – Maggie Albrecht, Judy Odegaard, Patti Beck and Ronda Davidson

Nay – none

Modification(s) and/or Approval of Agenda

- 3.) Judy made a motion to add item for Legion Scoreboard under Old Business; second by Ronda Davidson

Judy Odegaard made a motion to approve the agenda with the addition to Old Business; second by Patti Beck.

Call: Aye – Maggie Albrecht, Judy Odegaard, Patti Beck and Ronda Davidson

Nay – none

Old Business:

- 4.) Legion Scoreboard

Judy Odegaard discussed a previous motion that was made regarding the approval of the American Legion Score Board, where the motion included to have an acknowledgement of Visitor Promotion on the scoreboard. She explained the scoreboard they have doesn't have Visitor Promotion name on it and showed a picture of the score board. Everyone agreed the scoreboard looked very nice and the American Legion would put a small sign under the scoreboard with the Tioga Visitor Promotion name on it.

Judy Odegaard made a motion to amend the original motion to strike out the name being on the score board and to have a sign with Visitor Promotion under the scoreboard instead; second by Ronda.

Call: Aye – Maggie Albrecht, Judy Odegaard, Patti Beck and Ronda Davidson

Nay – none

New Business:

- 5.) Tioga Farm Festival Committee Application

Discussion held regarding the Tioga Farm Festival Committee Application for their 62nd Annual Farm Festival event. \$10,000.00 has been requested from Tioga Farm Festival Committee for their annual event from the Visitor Promotion Fund.

Judy Odegaard made a motion to approve the application for \$10,000.00; second by Patti Beck.

Call: Aye – Maggie Albrecht, Judy Odegaard, Patti Beck and Ronda Davidson

Nay – none

6.) City of Tioga Application

Maggie Albrecht raised a question as to why the Visitor Promotion Board funds the City's Downtown Beautification Project instead of another group such as Chamber or Economic Development Corp. Judy stated the Chamber or EDC wouldn't have funds for the project and would have to come to Visitor Promotion Board for the money, but stated she doesn't think the Visitor Promotion should be responsible for the Downtown Beautification either. Patti Beck said she remembered the previous discussion where the beautification may bring about visitors into the downtown area. Ronda Davidson added the Park Board spends thousands of dollars on flowers too, should the Visitor Promotion Board give them money also. Ronica Pederson explained other cities do similar things to try to promote the downtown businesses. Pederson also explained the use for additional planters, pots, hanging baskets and flowers and how helpful Weisz's has been with the process and labor. Question was asked if the city could share in cost for flowers or add it within the budget. Pederson stated she would bring the question to the Auditor.

Patti Beck made a motion to approve the application for \$12,000.00 for the cost of flowers for 2022; second by Ronda.

Call: Aye – Maggie Albrecht, Judy Odegaard, Patti Beck and Ronda Davidson

Nay – none

With no further business, Ronda Davidson made a motion to adjourn the meeting of the Visitor's Promotion Fund; second by Patti Beck. Meeting adjourned at 6 p.m.

Call: Aye – Maggie Albrecht, Judy Odegaard, Patti Beck and Ronda Davidson

Nay – none

Maggie Albrecht, President of the Visitor's Promotion Fund

ATTEST:

Ronica Pederson, Deputy Auditor